

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6898
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 14885	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	115	30 Comme	Nbr of Spots 2		2	2		4	230
2	M-F 730p Soane On 7 .TWTF..	06	150	30 Comme	Nbr of Spots 2		2	2		6	900
3	M-F 9a Dr Phil .TWTF..	05	85	30 Comme	Nbr of Spots 1		1			1	85
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	90	30 Comme	Nbr of Spots 1			1		2	180
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme	Nbr of Spots 1					1	700
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	800	30 Comme	Nbr of Spots 1			1		1	800
7	Fri 9p ET / 8p CT CSI NY ...F..	05	500	30 Comme	Nbr of Spots 1			1		1	500
8	Sat SEC FootballS.	05	400	30 Comme	Nbr of Spots 1			1		1	400
9	Sat 7p Access Hollywood	05	150	30 Comme	Nbr of Spots 1					1	150
Weekly Totals:					Nbr of Spots	9	10	12	14	1	46
Total Spots(Ord Spots)						9	10	12	14	1	46
Open PR							-1	-1		-2	-1450
Closed PR						1	2			3	

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9S. Sat 7p News	05	90	30 Comme	Nbr of Spots		1	1			2	180
S.			Comme	Nbr of Spots				1		1	150
					Open Pre-Empted				-1		-1	-150
10	Sat 730p King Of QueensS.	04	200	30 Comme	Nbr of Spots	1					1	200
11	Sat 730p Access HollywoodS.	04	200	30 Comme	Nbr of Spots		1				1	200
			125	Comme	Nbr of Spots			1			1	125
			135	Comme	Nbr of Spots				1		1	135
12	Sun 10p ET / 9p CT MentalistS	05	1000	30 Comme	Nbr of Spots				1		1	1000
14	Sun 9p ET / 8p CT 3S	05		30 Comme	Nbr of Spots							
				Comme	Closed PR			1			1	
15	Thu 10p ET / 9p CT Person Of Interest ...T....	05	1200	30 Comme	Nbr of Spots		1				1	1200
16	Thu 10p ET / 9p CT Elementary ...T....	05	950	30 Comme	Nbr of Spots				1		1	950
17	Tue 9p ET / 7p CT NCIS ..T.....	04	1000	30 Comme	Nbr of Spots			1			1	1000
			1700	Comme	Nbr of Spots				1		1	1700
19	Wed 10p ET / 9p CT CSI ..W....	06	750	30 Comme	Nbr of Spots				1		1	750
Weekly Totals: Total Spots(Ord Spots)						9	10	12	14	1	46	
Open PR								-1	-1		-2	-1450
Closed PR							1	2			3	

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20	Wed 8p ET / 7p CT Survivor ..W....	04	1400	30 Comme	Nbr of Spots				1		1	1400
21	M-F 9a Dr Phil M.....	05	85 90 150	30 Comme	Nbr of Spots		1	1			2	170
22	Sun 9p ET / 8p CT Good WifeS	05	350	30 Comme	Nbr of Spots			1			1	350
23	Sat 10p ET / 9p CT 48 HoursS	06	350	30 Comme	Nbr of Spots		1				1	350
24	M-F 9a Dr Phil ...TF.. Isolations: W/C 09/03 MTWTF..	05	90	30 Comme	Nbr of Spots		1				1	90
26	Sat 730p Access HollywoodS	04	200	30 Comme	Nbr of Spots		1				1	200
27	Mon 8p ET / 7p CT How I Met Your Mother M.....	05	60	30 Comme	Nbr of Spots							
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	04	115	30 Comme	Nbr of Spots		2				2	230
29	M-F 730p Scene On 7 ..WTF..	06	150	30 Comme	Nbr of Spots		2				2	300
31	Sun 930p ET / 830p CT Good Wife	05	1300	30 Comme	Nbr of Spots			1			1	1300
Weekly Totals:					Total Spots(Ord Spots)	9	10	12	14	1	46	
					Open PR			-1	-1		-2	-1450
					Closed PR		1	2			3	

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MktgS			Comme			-1			-1	-1300
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Open PR							-1	-1		-2	-1450
Closed PR						1	2			3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	1,300.00	31 (09/23)	0000171304	
9	Sat 7p News	:30 Commercial	09/24/12	Open Pre Emption	150.00		0000000000	E:120802001
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	31 (09/23)	0000178217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	1:00 Commercial	09/10/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120802001
31	Sun 930p ET / 830p CT Good Wife	:30 Commercial	09/17/12	Open Pre Emption	1,300.00		0000000000	E:120802001

Grand Totals

	Month 9 Weeks: 5	Month 10 Weeks: 4
Totals	09/03 09/10 09/17 09/24	10/01
Spots	46 9 10 12 14	1
Cost	16335 1410 3005 4145 7625	150

Grand Totals:

Spots:	46
Gross Total:	14,885.00
Commission:	2,232.75
Net Total:	12,652.25